

Greta Thunberg starts skipping school on Fridays to sit outside her country's government buildings, asking leaders to fight harder against climate change.

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Greta gives a speech at a big meeting for world leaders about climate change, asking them to do more to protect the planet.

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People suggest Greta for a Peace Prize because she's inspiring others to help stop climate change.

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Greta sails across the Atlantic Ocean to New York, instead of flying, to talk at a big meeting in America about the climate. Flying produces very high levels of greenhouse gases, like carbon dioxide.

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Greta gives a powerful speech saying "how dare you" to leaders for not doing enough about climate change. It gets a lot of people talking.

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A famous magazine names Greta the most important person of the year because she's done so much to fight climate change.



August 2018

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December 2018

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March 2019

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August 2019

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September 2019

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December 2019



David Attenborough has been fascinated by the natural world since he was a young boy.

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David presented his first TV series, “Zoo Quest,” showing animals from around the world.

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A ground-breaking TV show, “Life on Earth” , made David a household name, changing how we see the planet’s life.

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In “Voice for Conservation”, David uses his voice and documentaries to tell us about the beauty of our world and why we must protect it.

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David’s documentary “Blue Planet II” on ocean life showed the harmful effects of plastic pollution, inspiring global change.

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In “A Life on Our Planet”, David shares his witness statement for the natural world, urging us all to take action to save our planet.



1940s

1954

1979

1980s

2017

2020



Vanessa Nakate was deeply moved by the climate issues affecting her home country, Uganda, leading her to activism.

Vanessa begins her climate activism journey, motivated by a desire to combat the disproportionate impact of climate change on Africa.

Vanessa launches the Youth for Future Africa and the Rise Up Movement Africa to advocate for the use of renewable energy and address climate change impacts.

Vanessa gains global attention after being cropped out of a photo at the World Economic Forum in Davos, sparking discussions on representation in climate activism.

Vanessa challenges world leaders at international forums, advocating for climate justice and urgent action to combat global warming.

Vanessa publishes her book, "A Bigger Picture," sharing her journey and calling for inclusive representation in the climate movement.



Early days


2018

2019

January 2020

2020

2021

A vertical graphic on the left side of the page depicts a stylized Earth with green continents and blue oceans. The background is a dark teal color with horizontal dotted white lines. Yellow cloud-like shapes are positioned at the bottom right of each text block.

Xiuhtezcatl Martinez started helping the Earth when he was very young because he loves nature.

Xiuhtezcatl gave a big talk at the United Nations, telling people we need to help our planet.

Xiuhtezcatl and other kids asked the government to do a better job protecting the air for all of us.

Xiuhtezcatl wrote a book called *We Rise* to tell young people they can help the Earth too.

Xiuhtezcatl spoke again at the United Nations, saying it's really important to look after our world.

Xiuhtezcatl makes music that shares his love for the Earth and tells us why we should protect it.



Early days

2013

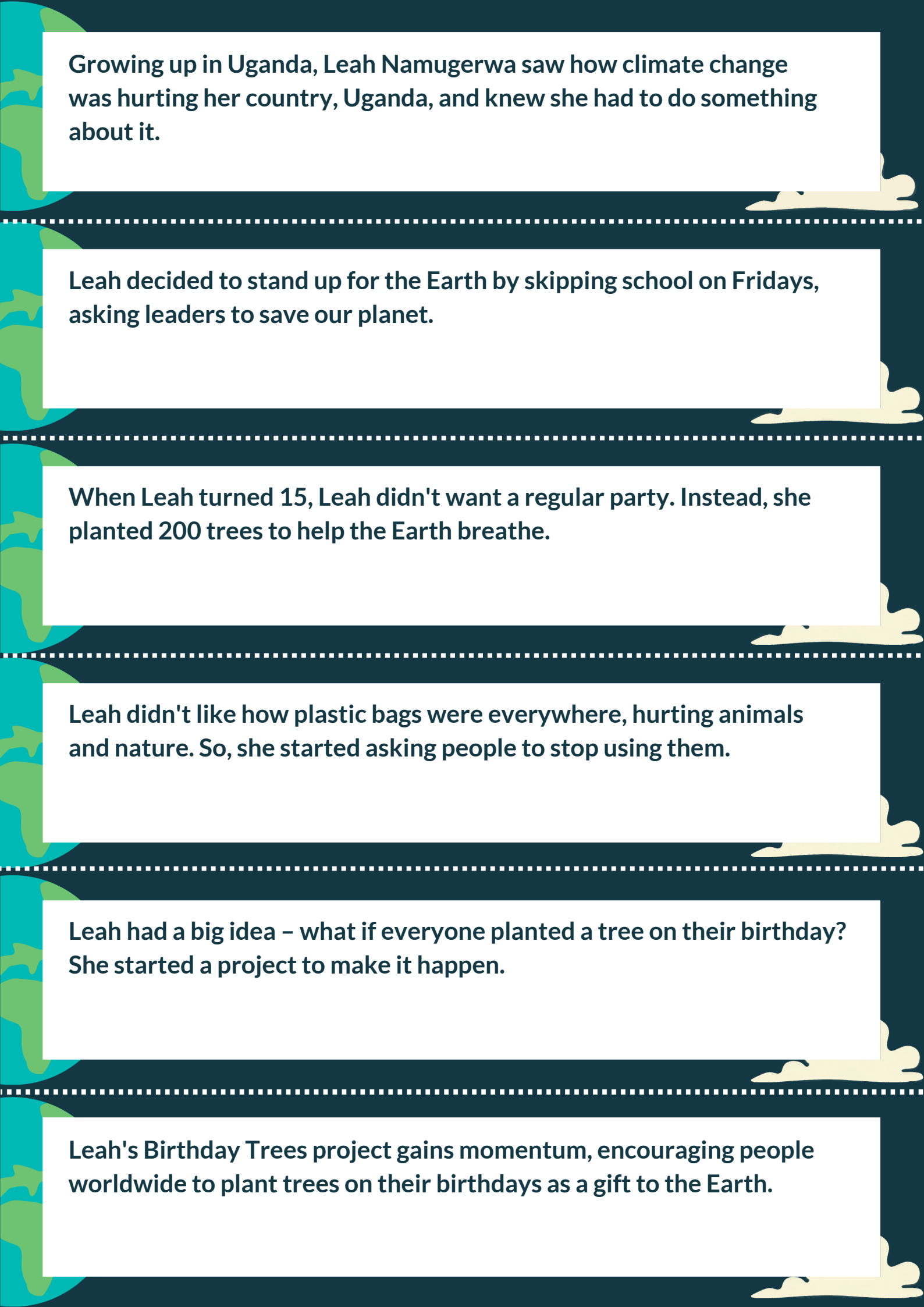
2015

2017

2019

2020





Growing up in Uganda, Leah Namugerwa saw how climate change was hurting her country, Uganda, and knew she had to do something about it.

Leah decided to stand up for the Earth by skipping school on Fridays, asking leaders to save our planet.

When Leah turned 15, Leah didn't want a regular party. Instead, she planted 200 trees to help the Earth breathe.

Leah didn't like how plastic bags were everywhere, hurting animals and nature. So, she started asking people to stop using them.

Leah had a big idea – what if everyone planted a tree on their birthday? She started a project to make it happen.

Leah's Birthday Trees project gains momentum, encouraging people worldwide to plant trees on their birthdays as a gift to the Earth.



Early days

February 2019

August 2019

2019 onwards

2020

2021



From a young age, Jamie Margolin could see the effects of climate change and knew she wanted to protect the Earth.

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At 16, Jamie co-founded Zero Hour, a movement that empowers young people to take action on climate change.

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Jamie helped organize a youth climate march in Washington, D.C., and across the globe to demand climate action.

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Jamie spoke out against pollution and fought for laws to ensure cleaner air and a healthier environment

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Jamie took her message to the U.S. Congress, bravely telling politicians why urgent climate action is needed.

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Jamie wrote a book, *Youth to Power: Your Voice and How to Use It*, to share her journey and inspire others to join the fight against climate change.



Early days

2017

2018

Early 2019

September 2019

2020